



# alexia shannon wibisono

*"I explore consumer's stories, colors, materials, and finish (CMF) to create my ideas to life in forms of soft goods/ footwear that evokes emotions and untold stories."*

## Product Designer

### Contact

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Pasadena, CA  
United States

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### Education

Bachelor of Science in Product Design  
**Artcenter College of Design**  
Pasadena, CA  
Anticipated 2024  
GPA: 3.81

### Skills

#### Hard Skills

Photoshop  
Illustrator  
Substance 3D  
InDesign  
Premiere Pro  
Solidworks  
Gravity sketch  
Keyshot

#### Soft Skills

Product research  
CMF research  
Manufacturing  
Sewing  
Sketching  
Presentation  
Storytelling  
Leadership  
Collaboration  
Time management  
Communication  
Material innovation  
Material science  
Business  
Fine arts  
Figure drawing

#### Language

Indonesia, fluency level: superior  
English, fluency level: superior

### Course Projects

- CMF-X ArtCenter College of Design  
Pasadena, CA  
May 2022 - August 2022
- **May 2022 - August 2022**  
**Adobe Sponsored Project (two weeks)**  
Collaborated with designers, utilized Adobe Substance 3D softwares to create and craft a story as we explore and blend the world of digital and physical materials.
  - **HOKA Sponsored Project (two weeks)**  
Collaborated with designers, curated material trays and experiments, and innovated with CMF for HOKA's fly collection with a focus on sustainability.
  - **General Motors Sponsored Project (two weeks)**  
Collaborated with designers, created a concept car for Cadillac in the "phygital" world, and created an in-person exhibition stand at Pebble Beach.

LaLaLand Production & Design Inc. Shoe Manufacturing Los Angeles, CA  
April 2022 - May 2022  
Within two weeks of intensive, was able to understand the shoe manufacturing process, and designed a leather bag and shoe using the factory sewing machine.

Arby's Sponsored Project ArtCenter College of Design  
Pasadena, CA  
September 2021 - December 2021  
Was the youngest term student to collaborate with designers and arby's team members to create a concept and prototype a high-performance crew shoe.

### Work Experiences

Orientation Leader ArtCenter College of Design  
Pasadena, CA  
June 2022 - Present  
Collaborate with designers via zoom and in-person by making digital assets to welcome 550 new students, and won "innovative educator - best hybrid orientation" as a collaborator.

Footwear Designer Intern Sepuluh Design Studio  
Jakarta, ID  
June 2023 - August 2023  
Created concept sketches, tech packs for clients (PYOPP, Weidenmann, Inservice-Alasmas).

Teaching Assistant Artcenter College of Design  
Pasadena, CA  
January 2022 - April 2022  
Facilitated students with resources and feedback to help them understand the assignments and improve their design skills.

### Organizations

President of PERMIAS ArtCenter Artcenter College of Design  
Pasadena, CA  
September 2022 - Present  
Coordinate badminton and thanksgiving events to unite more than 10 Indonesian students studying at ArtCenter.

Student Representative Artcenter College of Design  
Pasadena, CA  
September 2020 - April 2022  
Collaborated with representatives from different term levels via Zoom and in-person to identify and organize student concerns and initiatives.

### Honors & Awards

FIT Design Awards 2023  
March 2023  
Won "Honorable Mention" placement for the work, Enduro Black Diamond.

Featured in Adobe Magazine  
January 2023  
Work from Adobe sponsored project featured in the Adobe Magazine.

ArtCenter Student Gallery  
December 2022  
Work (Enduro Black Diamond) selected to be showcased in the student gallery.